

Museum Advisory Team Meeting

October 3, 2023

1. Acceptance of the Agenda

2. Acceptance of the Minutes – July 11, 2023

3. Informational Updates

3.1 Strategic Planning Updates

3.2 Updates from Collections Manager Regina Gorham

4. Advisor Discussion

5. Next Meeting – January 9, 2024 @ 5:30 PM (Future Meeting – April 2, 2024)

6. Adjournment

Collections Updates

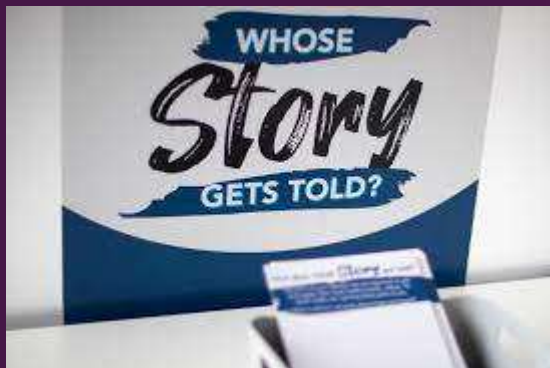
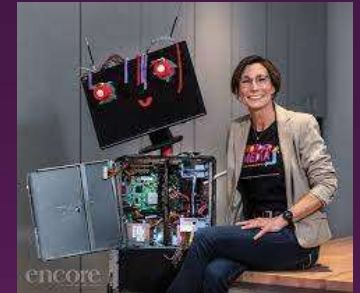
- **Murphy Darden Collections Review Underway**
- **Collections “Blog” online resource being developed for the website**
- **Collections Deaccessioning Project Update**
- **High-Density Mobile Shelving Installation**



Dr. Washington with Mr. Murphy Darden – educator, artists and collector.



Open Thru.
Dec. 2023



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Explore Your World exhibit



Closes October 15th

“Splat: The Buzz About Flyswatters”

Exhibit



Open thru. January 7,
2024



NEW EXHIBIT

Opens October 31st thru



OFF THE SHELVES:

Exploring the Kalamazoo Valley
Museum's Furniture Collection

Console Television, Model 2U172L Run 2, Magnavox, c. 1960
Object #2003.10.1

**POWERFUL COMMUNITY
COLLABORATION:
A HeLa Story: Mother of
Modern Medicine
An Encore Video
Presentation Original Play
October 1, 2023**



Henrietta Lacks Play
performed last fall at the
Museum

*Henrietta Lacks, one of just
a few images of her.*



Additional Fall Events & Programs



Art of the Comics –
September 30th

Chemistry Day:
**Fabulous Fibers, the Chemistry of
Fabrics – Saturday, October 14 – 12-4
p.m.**
IN-PERSON EVENT. Get hands-on with
experiments led by professional
chemists. This year national theme is
**Health and Medicine: The Healing
Power of Chemistry**



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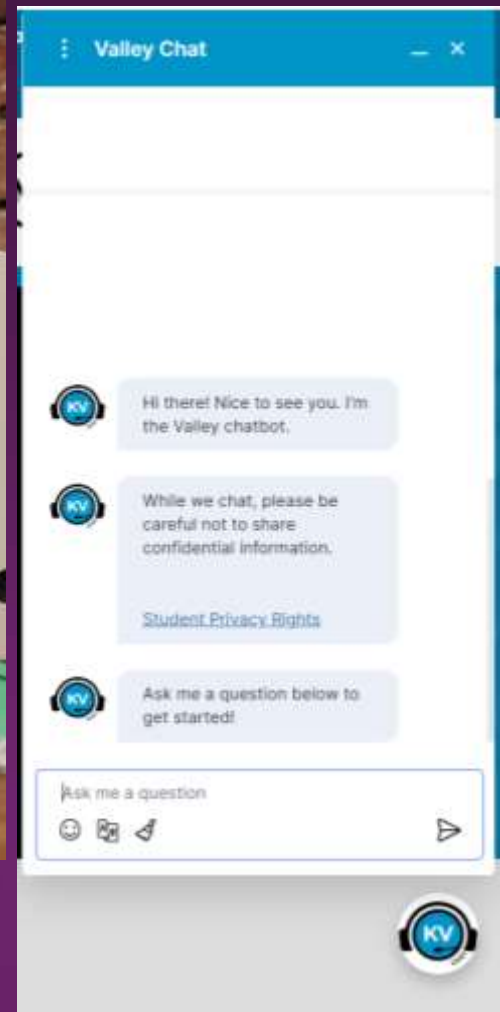
Museum Mayhem –
October 28th



Post Holiday Parade Fun at the
Museum – November 18th

Early 1960s image of parade.

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The website “Bot” is here!



What's next? Updating the STRATEGIC PLAN 2018-2023



Strategic Plan's Five Strategic Initiatives

1. Review and update marketing plan to enhance the visibility of the KVM
2. Maintain and utilize a representative, authentic collection that is reflective of the heritage of the diverse audience served
3. Critically examine exhibits/programming and implement additional opportunities to engage the community in conversation, teaching, and learning
4. Actively assess all areas of the Museum's operations and pursue opportunities
5. Commit to becoming a more diverse, equitable, accessible, and inclusive museum

By The Numbers

- Since 1996 in the KVM current space - 2,669,867
- Since joining the college - 3,179,659
- This past fiscal year's total attendance nearly 82,000 guests! (this is more than tripled of last year's attendance)!
- Online collections records now over 22,100 searchable records!